

Press Release (EN)

Cowa Thermal Solution announces Global Partnership with INNOVA for PCM-Integrated Heat Pump Solutions

Root D4 Lucerne / Mostra (Italy), March 26, 2026 – Cowa Thermal Solutions (“Cowa”) announces the launch of a global partnership with INNOVA. Under this partnership, Cowa contributes its PCM-based thermal storage technology, forming the basis for integration into heat pump systems developed by INNOVA. This collaboration enables a new generation of solutions combining compact design, high comfort, and sustainable technology.

The collaboration builds on prior technical validation and system-level evaluation, confirming the applicability of Cowa’s PCM within INNOVA’s heat pump systems. Initial testing has demonstrated strong performance and efficiency of the integrated solution.

The resulting solution integrates PCM-based thermal storage into heat pumps developed and manufactured by INNOVA, enabling improved space efficiency and enhanced user comfort. Customers benefit from a powerful and compact system that supports advanced heating applications.

The solution is particularly well suited for urban environments. Its compact design allows installation in space-constrained buildings and facilitates the replacement of existing heating systems, such as gas boilers. In this way, Cowa and INNOVA contribute to the energy transition and the decarbonization of the building sector.

Within this partnership, the companies combine their respective core competencies: Cowa contributes its expertise in thermal storage technology and PCM supply, while INNOVA leads the design, development, and manufacturing of the heat pump systems. Together, the two companies aim to accelerate the deployment of innovative thermal solutions.

About Cowa Thermal Solutions

Cowa develops technologies for thermal energy storage using phase change materials. The company combines research and application to create solutions for efficient and compact energy systems. Cowa works with industry partners to bring innovations to market quickly.

About INNOVA S.r.l.

Innova develops and produces heat pumps for modern heating, cooling, DHW, IAQ solutions. The company focuses on compact systems, high efficiency, and easy

integration. INNOVA supports customers worldwide in replacing fossil heating systems and adopting sustainable alternatives.

Press Contact

Cowa Thermal Solutions AG

Jan Allemann, CEO

marketing@cowa-ts.com

www.cowa-ts.com